



PORT ALBERNI PORT AUTHORITY
2750 Harbour Road
Port Alberni, BC V9Y 7X2
Tel. (250) 723-5312 Fax. (250) 723-1114
www.portalberniportauthority.ca

ADMINISTRATION PORTUAIRE DE PORT ALBERNI
2750, Harbour Road
Port Alberni, BC V9Y 7X2
Tél. (250) 723-5312 Fax. (250) 723-1114
www.portalberniportauthority.ca

**REQUEST FOR PROPOSALS
PORT ALBERNI PORT AUTHORITY FOOD HUB
BRANDING & MARKETING PLAN**

I. Introduction

The Port Alberni Port Authority (PAPA), in partnership with the City of Port Alberni, the Province of British Columbia and Island Coastal Economic Trust, is currently renovating a dormant fish processing building to establish a new food hub in the Port Alberni area. PAPA would like to invite proposals from qualified parties to enter into an agreement for the creation of a name, logo design, branding and marketing plan for the new food hub project.

The Food Hub will consist of 5 key tenants in oyster processing, seaweed processing, fin fish and wild foraged foods along with a commercial kitchen space available for rent by members of the food hub.

II. Timeline

The processing portion of the hub is expected to begin on May 1, 2020 with the final portion, the commercial kitchen, finished by September 1, 2020.

III. Submissions

All interested parties are encouraged to submit proposals **in a pdf format** outlining their proposal.

IV. Contacts & Deadline

All interested parties should contact:

Dianna Stubbs, Administrative Operations Manager
Port Alberni Port Authority
2750 Harbour Road
Port Alberni, BC, V9Y 7X2
Email: dstubbs@alberniport.ca

Deadline: March 31, 2020